





PROJEKT

AUFTRAGSGEBER

ANZEIGENSERIE

Truvativ Rennrad- und Mountainbike-Tretkurbeln

TRUVATIV / SRAM CORPORATION

Bicycle Parts






Engineering the Shift **TRUVATIV**

THE ROAD KING :: The NOIR HCT ROAD is Truvativ's lightest crankset. Weighing only 750 grams, the NOIR HCT is in a league of its own. HCT stands for HARD CORE TECHNOLOGY. This process was developed in house and manufactured in our carbon fiber facility in Asia. The result is a light weight crankarm with only the minimum amount of alloy for the spindle and pedal attachments. We then finish the arms with an unidirectional carbon fiber sheet and clear coat to offer a luxurious finish. NOIR ROAD is compatible with SRAM® and Shimano® front derailleurs and chains.

- HCT Carbon Fiber
- Light Weight
- TAP Chaining Finish
- EXP TEAM Bottom Bracket
- 3025 18 Alloy Chaining Bolts

POWERED BY SRAM truvativ.com



Engineering the Shift **TRUVATIV**

BREAKING GROUND :: The NOIR MTB crank is the lightest MTB crankset that Truvativ has ever produced. With a class leading low average weight of 800 grams the NOIR moves to the front in both weight and style. The NOIR MTB monocoque design crankset starts out with a ultra light AL 86 alloy spine. We then finish the arms off with a cool unidirectional carbon fiber final layer and smooth clear coat finish. Add the robust EXP TEAM bottom bracket and the available chaining finishes and this product is ready to race. NOIR MTB is compatible with SRAM® and Shimano® front derailleurs.

- Unidirectional Carbon Fiber w/ Paged AL 86 Spine
- Light Weight
- Available w/ TAP or Hard Anodized Chaining Finish
- EXP TEAM Bottom Bracket
- 3025 18 Alloy Chaining Bolts

POWERED BY SRAM truvativ.com

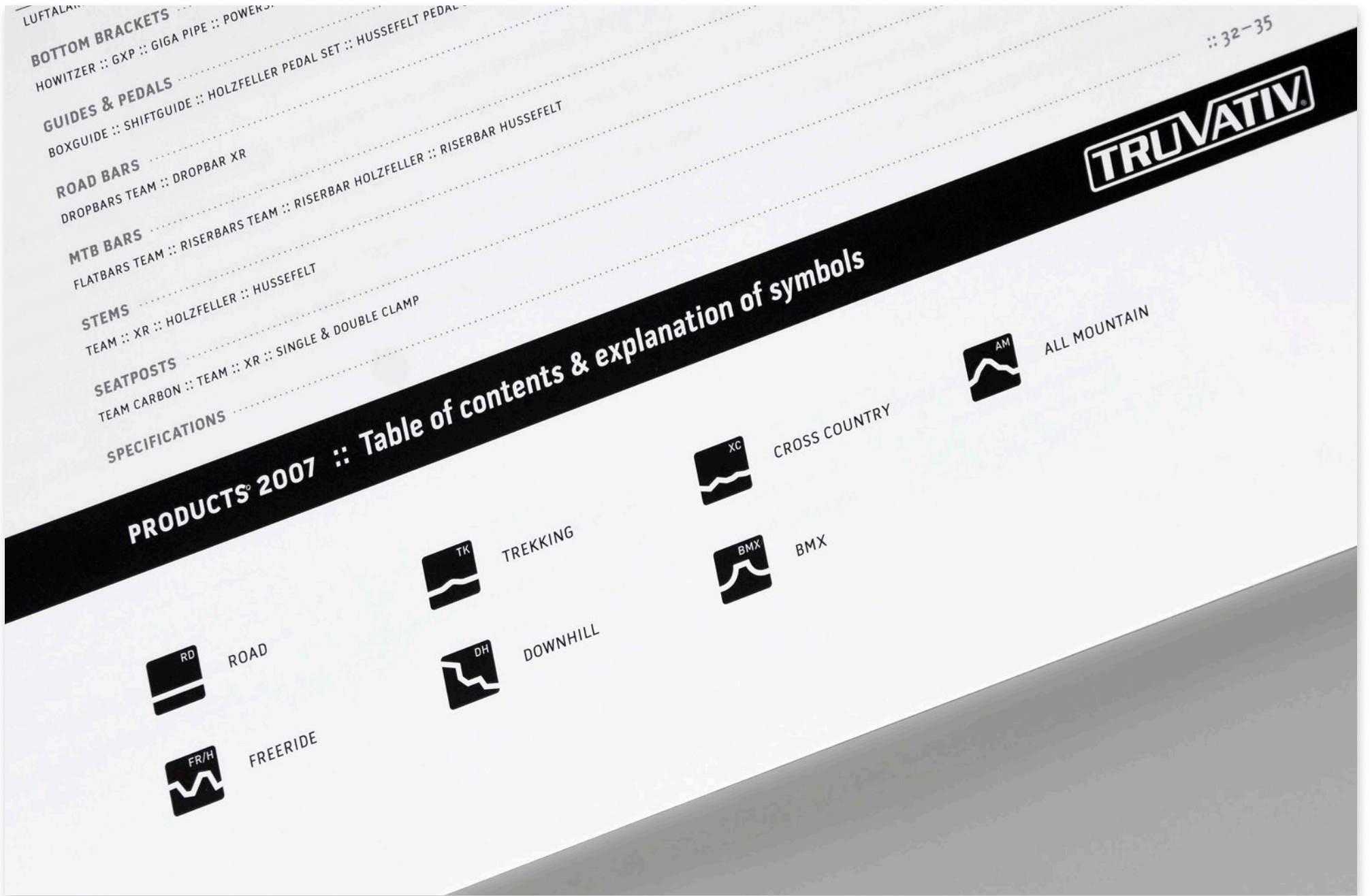


Engineering the Shift **TRUVATIV**

EXTREME BEING :: The HOLZFELLER OCT™ crank arm is a first in the bicycle industry. Never before has a hollow crank arm been forged from AL-7050 alloy. Paired with the HOWITZER TEAM bottom bracket, this is the strongest and lightest Hucking and pin crankset Truvativ has ever produced. Combining structural theory, finite element analysis, and extensive testing, this is technology that works. The HOLZFELLER OCT™ is available in rock guard doubles, pin singles and bash guard single chaining variations.

- OPEN CORE™ Technology
- 7050 Alloy
- HOWITZER TEAM Bottom Bracket
- 68/73/83/100 mm BB Width Options
- Available Lengths 175/170

POWERED BY SRAM truvativ.com







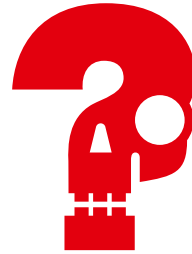




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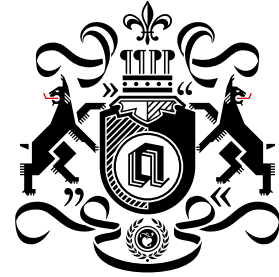
H
S.HIRTE **LICHT & MEHR**

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Los Logos 4

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Los Logos 4

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Engineering the Shift

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Dr.KAMPF Dr.EVERS Dr.MAGHSUDI
Laser- und Prophylaxezentrum

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PROJEKT

KINEMA – MAGAZIN FÜR FILMKULTUR

Gestaltung einer Filmzeitschrift

AUFTRAGSGEBER

STUDIUM

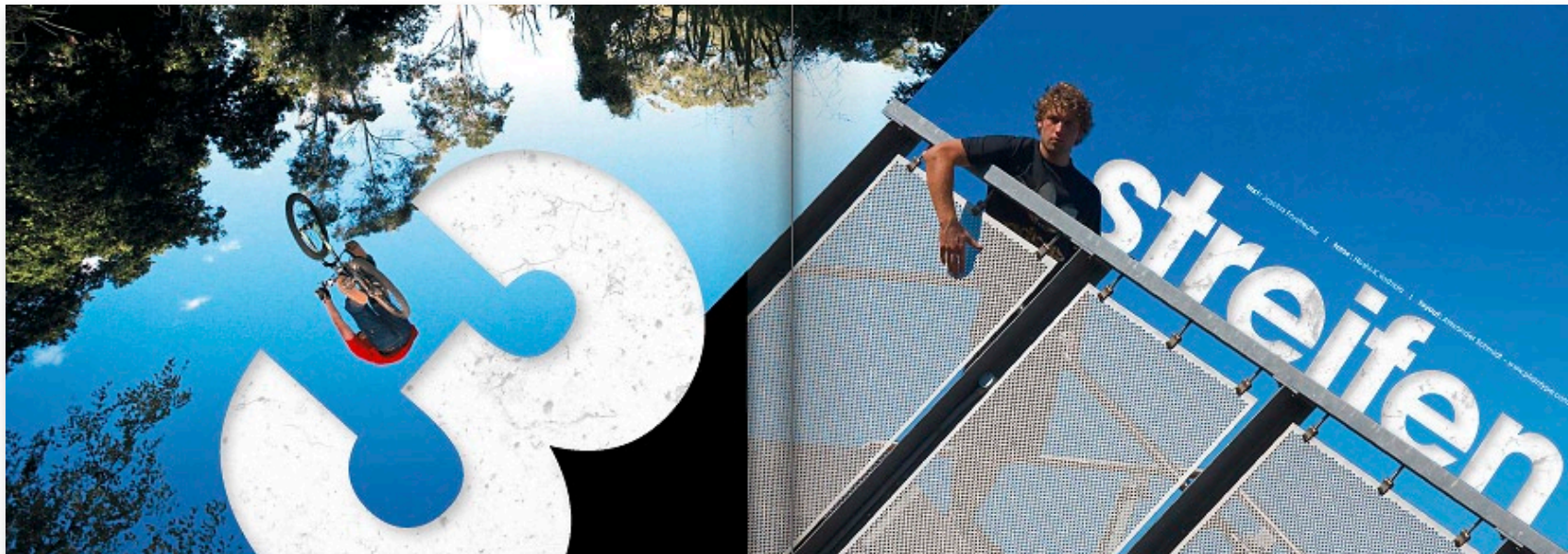
Diplomarbeit, Schwerpunkt Editorial Design













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AUFTRAGSGEBER

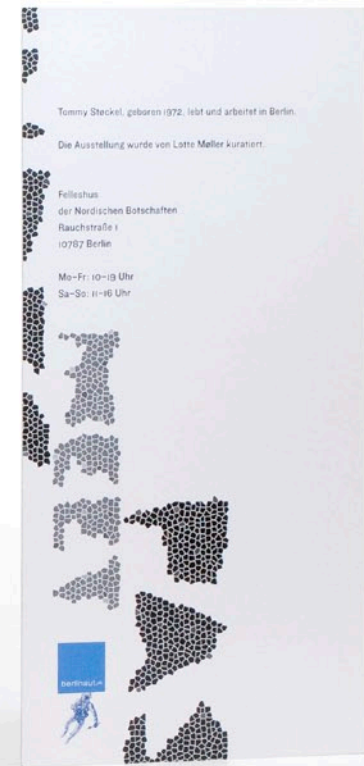
TOMMY STÖCKEL – WHEN PASTS AND FUTURES MEET

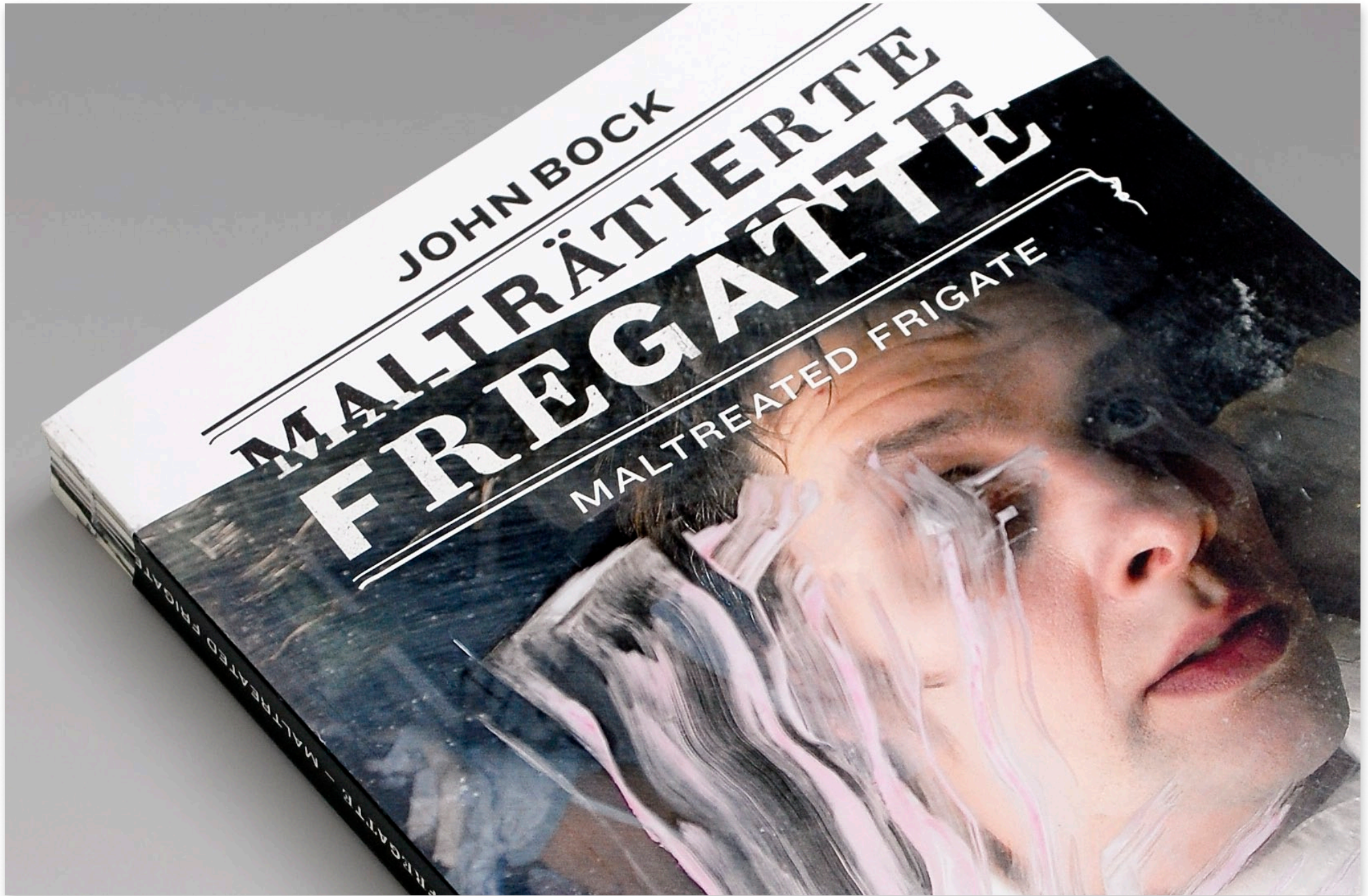
Einladung zu einer Kunstaussstellung

KÖNIGLICHE DÄNISCHE BOTSCHAFT

Berlin







PROJEKT

AUFTRAGSGEBER

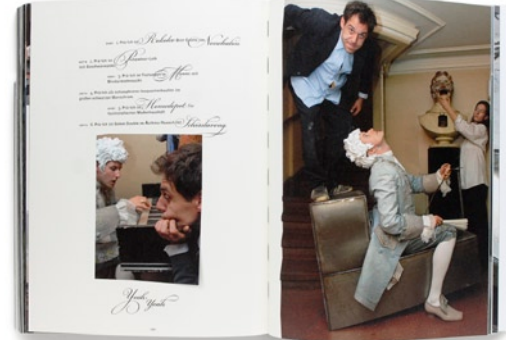
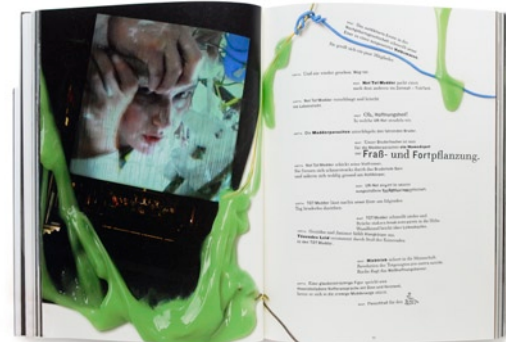
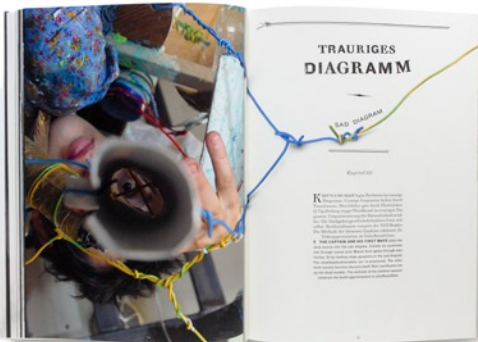
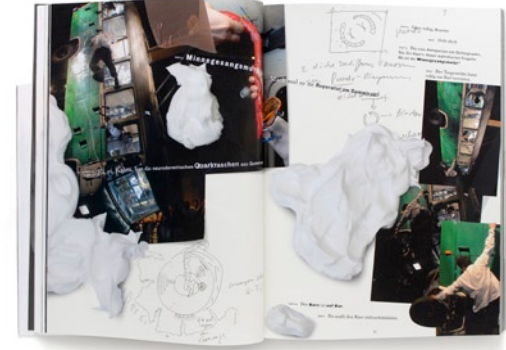
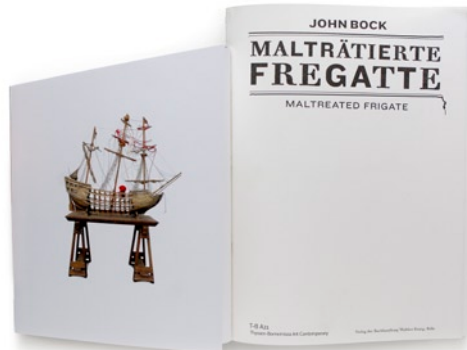
JOHN BOCK – MALTRÄTIERTE FREGATTE

Künstlerbuch

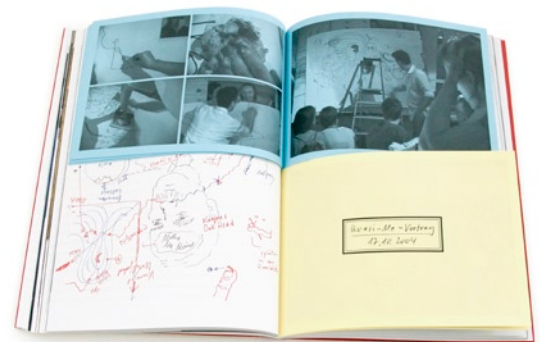
JOHN BOCK / THYSSEN BORNEMISZA ART CONTEMPORARY

Verlag der Buchhandlung Walther König Köln









Ausgangspunkt dieser Publikation war eine Ausstellung John Bocks, die 2004 im Institute of Contemporary Arts in London gezeigt wurde. Der Künstler entwarf hierfür ein persönliches Ausstellungskonzept, um in improvisierten Räumlichkeiten seine künstlerischen Präferenzen vorzustellen. Das Buch greift das unorthodoxe Element in John Bocks Arbeitsweise auf. Die Buchdeckel aus Sperrholzplatten und der eigens aufgebraachte Brennstempel machen jedes der 1.000 Exemplare zu einem Unikat.



